

LUCY JONES

Introduction to Business Law

BUSINESS LAW

FIFTH EDITION

LUCY JONES





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New to this Edition

- Coverage of recent contract law cases relating to consideration, mistake, and implied contractual terms.
- Discussion of European Union (Withdrawal) Act 2018, European Union Law and jurisdiction of the Court of Justice of the EU in the light of the UK's exit from the EU.
- Consideration of Supreme Court cases in relation to duty of care and liability in negligence in the law of torts.
- Coverage of new employment law cases including discussion of the recent Supreme Court's decisions in relating to worker status and discrimination.
- Updated legislation and regulation coverage throughout.

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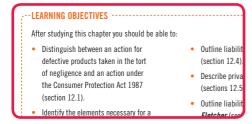
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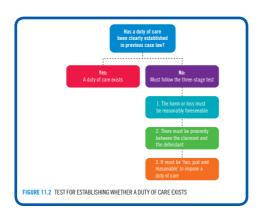
Guide to the Book

Introduction to Business Law is enhanced with a range of features designed to help support and reinforce your learning. This guided tour shows you how to fully utilise your textbook and get the most out of your study.



Learning Objectives

Each chapter begins with a bulleted outline of the main concepts and ideas you will encounter. These provide a helpful signpost to what you can expect to learn from the chapter.



Tables and Figures

Full colour tables and figures help define complex issues and highlight key points to remember.

-HOLLIER v RAMBLER MOTORS LTD (1972) ·····

Facts Over a period of five years, the claimant took his car to the defendar for repair and servicing and on at least two occasions had signed a form extended for damage to cars caused by fire. However, on this occasion the claimant and, while his car was in the garage, it was damaged in a fire caused by the Decision The claimant was not bound by the exclusion clause as it had roral contract for the repair of his car. The three or four transactions that between the claimant and the defendant did not amount to regular dealing

Cases

Expanding on the facts and decisions of key cases, these boxes illustrate important precedents set in case law.

BUSINESS INSIGHT

Health and safety at work offences can be found in Acts of Parliament London hotel owners were fined £4,000 by the City of London Magistrates' a lift used by staff at a London hotel sheared, causing the lift to fail and between floors. The owners were prosecuted for breach of s 2(1) of the H 1974 (an Act of Parliament) for failing to provide a safe system of work, 9(3)(i)(a) of the Lifting Operations and Lifting Equipment Regulations 199 egated legislation and had been made by the Secretary of State for the De

Business Insights

Situations from the recent past are highlighted and explained to show how the topics in the book relate to real world business scenarios.

Viewpoint Boxes

Throughout the book are accounts from real business people who need to interact with the law as part of their job. Read their stories to see how the law might apply to your career.

Key Concepts

Important ideas from within the chapters are distilled into bullet points that can be used as summaries or aids to revision.

KEY CONCEPT

The elements of the tort of negligence are

The defendant owed the claimant a duty of care.

The defendant breached the duty of care owed.

VIEWPOINT TIM ASPINALL CONSULTANT, DMH STALLARD LLP, SOLICITOR
My work as a lawyer includes giving advice to businesses on intellectual

a guide to Intellectual Property Success which includes the following:

could access and use your IP without your consent?

Value your IP. Work out how much your IP means to your business. Ho op if you lost it or had to start from scratch? How much damage wo

Use a multi-layered approach. Consider securing a number of IP ri to create a package of enforceable rights. Don't just rely on regi

> Reasonably fore by the breach of

Basic Terminology

A useful reference for all the key words and phrases used within each chapter. A flashcard glossary is available online.

BASIC TERMINOLOGY

Certainty of terms Terms agreed by the parties must not be too vague or incomplete.

Condition A fundamental term that goes to the root of the contract

Exclusion clause A bility of one party.

Express term Term: by one of the partie.

Summaries

The central points and concepts covered in each chapter are collated into end-of-chapter summaries. These reinforce your understanding and can be used for quick revision. All chapter summaries are available for reference online.

Questions

Questions at the end of each chapter help you to develop analytical and problem solving skills. Presented in essay and problem style, these questions will give you a chance to consolidate your knowledge and develop your own successful approach to assessments and examinations.

Outline answers are available online.

SUMMARY

After studying this chapter students should be able to:

EXPLAIN THE DIFFERENCE BETWEEN A TERM OF A CONTRACT AND A REPI

- A representation is a pre-contractual statement.
- Whether a statement is a term or a representation depends on the

APPRECIATE THE NECESSITY FOR CERTAINTY OF CONTRACTUAL TERMS

QUESTIONS

ESSAY QUESTIONS

- 1. Explain the different methods by which an agency relationship may
- 2. Discuss the rights and duties of an agent.

PROBLEM QUESTIONS

3. Jenny authorizes Sam, her agent, to sell Jenny's diamond ring for

Guide to the Online Resources

The online resources that accompany this book provide students and lecturers with ready-to-use teaching and learning resources to maximise the learning experience.





For Students

Accessible to all, with no registration or password required, enabling you to get the most from this textbook.

- Multiple-choice questions with instant feedback
- Outline answers to end-of-chapter questions
- Interactive flashcard glossary of key terms from the book
- Exam help
- Chapter summaries

For Lecturers

Password protected to ensure that only lecturers can access these resources. Registering is easy: click on 'Lecturer Resources' and complete a simple registration form that allows you to choose your own username and password, and access will be granted within 48 hours (subject to verification).

Instructors' manual

Includes:

- Assignment questions to accompany each Part of the text
- · Research exercises to accompany each chapter
- Group exercises to accompany each chapter

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The English Legal System

- 1 The Nature of English Law
- 2 The Court System and Alternative Dispute Resolution
- 3 Sources of English Law

The Nature of English Law

1.1 Introduction

All legitimate businesses need to operate within the framework of the law. It is essential for persons working within the business world to have an understanding of how law works and affects their businesses; for example a contract will only be of value to a business if it is legally enforceable. The law sets down rules for the setting up and administration of certain types of business and governs areas of employment of staff. Although specialist legal advice is usually obtained on specific legal issues, it is essential to understand the core principles of business law and to know when to seek legal advice.

The United Kingdom of Great Britain and Northern Ireland (UK) has three distinct legal systems and sets of laws: those relating to England and Wales, those relating to Scotland, and those relating to Northern Ireland. Although there are many similarities between them, this book is concerned with the laws of England and Wales. References in this book to Acts of Parliament refer to Acts made by Parliament sitting in Westminster, London, which is the supreme law-making authority in the UK and can pass laws relating to the whole of the UK. However, students should be aware that the Scottish Parliament sitting in Edinburgh, the Welsh Assembly sitting in Cardiff, and the Northern Ireland Assembly sitting in Belfast have power to pass Acts relating to their individual countries.

The UK joined the European Union (EU) on 1 January 1973 and as a member of the EU agreed to be bound by EU law. Each of the EU Member States has its own domestic laws in addition to being bound by EU law. In June 2016 the UK voted in a referendum to leave the EU and is expected to leave in 2019. Once the UK is no longer a member of the EU it will be up to the UK Parliament to decide which EU laws remain part of UK law. The UK is also a signatory to the human rights treaty, the European Convention for the Protection of Human Rights and Fundamental Freedoms 1950, which was incorporated into English law by the Human Rights Act 1998.

LEARNING OBJECTIVES

After studying this chapter you should be able to:

- Explain what is meant by law (section 1.2).
- Outline the historical development and characteristics of English law (section 1.3).
- Understand the difference between Public and Private Law and the difference between Civil and Criminal Law (section 1.4).

1.2 What is Law?

All societies or groups require rules in order to regulate the behaviour of their members. Although people in society have a right to freedoms, those freedoms cannot be absolute because one person's use of freedom may adversely affect another person's freedom or rights. Usually one looks for justice and fairness in laws; however, justice and fairness are subjective; for example, in looking at the tax burden one might ask how far the employed hardworking person should support the poor unemployed.

Laws are rules and regulations which govern the activities of persons within a country. They provide necessary rules, and balance the various interests of different members of the community. Both natural persons (human beings) and legal persons (companies) are bound by laws of the country they reside in. From these laws they can ascertain what they are permitted to do and what they are not permitted to do. Some laws prohibit certain actions, such as theft and murder, while other laws state that persons must fulfil conditions before commencing certain activities or must comply with specified regulations. For example, a special licence must be obtained prior to legally running a riding school, and a company must have a registered office. Laws are not the same in every country around the world, although often countries will have similar laws. The law of each country is only binding within its territory.

VIEWPOINT ALEXEY PETROV, ACCOUNTS MANAGER, GOOGLE -----

The knowledge of law is very important in a modern business environment—it allows for a better planning ahead and predicting consequences of any decisions made. It also structures the approach to any sort of business project—and I can say this confidently having done an industrial placement in Intel in the UK and being an Account Manager at Google in Ireland straight after graduation. However, legal knowledge can come in handy in a variety of personal situations. Having just completed my second year of a Degree at the University of Brighton, I was unfortunate enough to be involved in a motorcycle accident which wasn't my fault. I had to pursue the claim myself from the other party's insurer, which resulted in the County Court action, preparing the claim form and witness statements. I won the action, despite representing myself against a major legal company representing the insurer. Hearing 'the claimant won his case' from the District Judge was the best possible reward for the effort.

1.3 Nature of English Law

In England and Wales, laws are composed of three main elements: legislation which is created through Parliament; common law; and, whilst a member of the EU, directly enforceable EU law. An **Act of Parliament**, sometimes referred to as a **statute**, is the highest form of UK law. Some of the characteristics of English law differ from the domestic law of other European countries; however, English law does share some similarities with that of countries such as New Zealand, the United States of America, and Australia, which have a historical connection with the UK.

1.3.1 The Characteristics of English Law

1.3.1.1 Continuity

English law has developed over many centuries and its origins can be traced back to the Norman era in the 11th century. There have been numerous important developments and changes in the law but these have been brought into effect in a piecemeal fashion through case law and legislation. English laws do not become inoperative due to old age and even statutes (laws made by Parliament) dating back to the 14th century may still be effective today. The Treason Act 1351 was cited in a case decided in 2003, R (on the application of Rusbridger) VAG (2003).

A criminal offence set out in a statute was used two hundred years later in *R v Duncan* (1944). In the 1940s Helen Duncan was convicted of fortune telling under the Witchcraft Act 1735 despite the fact that there had not been any prosecutions under the Act for over a hundred years. The Witchcraft Act 1735 had not been repealed and was still effective. (Note, the Witchcraft Act 1735 has now been repealed.)

It is not only statutes that remain good law until they are repealed; cases (decided by judges) may be referred to and followed in later cases even though they may date back centuries. The rule in *Pinnel's Case* (1602) was cited and followed in *Foakes v Beer* (1884), which in turn was cited and applied in *National Westminster Bank plc v Bonas* (2003). These cases all concerned promises made by creditors to debtors to accept a smaller sum of money than was actually owed in settlement of a debt. Following the law set out in the old cases, the debtors could not enforce the creditors' promises, and were bound to pay off the full amount of the debt.

1.3.1.2 Absence of a legal code

English law is uncodified. This means that, unlike other European countries, the laws have not been systemized into codes. A Code is a systematic collection of laws designed to deal with main areas of law, for example a Code of Commerce, a Civil Code, a Criminal Code.

A codified system of laws should not be confused with codification of the law into a statute, which does happen in English law. Codification into a statute is where English law has

been developed by judges through the medium of case law and is then collected together and restated in a statute. The common law relating to the sale of goods was originally codified in the Sale of Goods Act 1893. The principal duties of company directors, previously found in case law, have been codified in the Companies Act 2006.

1.3.1.3 Law-making role of judges

Although the traditional view is that the role of English judges is to decide cases according to existing laws, it is accepted that judges do make and change the law. Judges make law when deciding both criminal and civil cases in two main ways:

(a) Interpreting statutes

On occasions the meaning of a statute will be unclear and a judge will be called upon in a case to interpret it. There are various rules and presumptions that judges use when interpreting statutes (see Chapter 2). Such interpretation is often, arguably, tantamount to law-making.

(b) *Developing the common law*

There are significant areas of Civil Law, for example early contract law, and the law of torts, where the courts have developed the law through decisions in cases. Criminal Law has also developed in part through decisions in cases. Murder is a common law crime and there is no definition of what constitutes murder in a statute. However, if Parliament chooses to legislate in an area which is already covered by case law, the provisions of the statute will take precedence over the case law.

1.3.1.4 Doctrine of binding precedent

The doctrine of binding **precedent** means that in deciding a case an English judge does not just look at earlier decisions of judges in similar cases for guidance, but is actually bound to apply the law decided by those earlier cases, if the earlier cases were heard in a court of superior status (and sometimes one of equal status) and have involved similar facts in that area of the law. In other European countries, judges are guided as opposed to being bound by previous cases. The doctrine of judicial precedent is also known as 'stare decisis', meaning to stand by decisions. The earlier decisions of previous courts which are relied upon are known as precedents.

1.3.1.5 Adversarial system of trial

The usual type of procedure in English courts is described as adversarial. In both civil and criminal cases each side presents their case to the judge, who supervises the proceedings. The judge remains neutral and decides the case on the evidence presented to him by the parties or their lawyers. Where courts use an inquisitorial procedure a judge plays a more active role in the proceedings, which may involve cross-examining the defendant and questioning witnesses himself (see Figure 1.1).



FIGURE 1.1 CHARACTERISTICS OF THE ENGLISH LAW

KEY CONCEPT

The doctrine of binding precedent is part of English law which means that judges must apply the law as set out in relevant decisions of previous superior courts and sometimes courts of the same status. This is different from other European countries where judges are guided rather than bound by previous cases.

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1.3.2 The Historical Development of Common Law and Equity

Prior to the Norman conquest of England in 1066 there was no national legal system, and the laws, administered through local courts, were based on what appears to have been the local custom of particular regions of the country. When William the Conqueror (1066–87) came to the throne in England he began a process of centralization, by imposing national government over the country. Later Norman monarchs recognized that in order to achieve strong national government there was a need to have a system of national law.

Henry II (1154–89) began the process of applying the same law to the whole country. Royal Commissions, who later became known as circuit judges, travelled from London to all parts of the country hearing cases, checking on the procedure of the local courts, and applying the same laws to each region. This national law became known as common law as it was common to all parts of the country, as opposed to the local customs which applied to the different regions. Over a period of time the decisions of circuit judges were recorded and followed in subsequent cases.

Originally the King's courts were part of the King's Council, *Curia Regis*, but in time the courts developed into three distinct courts: the Courts of Exchequer, Common Pleas, and King's Bench. The rules of evidence and procedures of these courts became very rigid and formalistic. There were limited types of claims and if there was no appropriate claim

for the type of action a citizen wanted to commence, then no action could be started. If an action was successful the only remedy available was payment of damages (monetary compensation).

Citizens unable to gain access to the Common Law Courts or a suitable remedy in the courts sought to petition the King. The Lord Chancellor, as the King's most senior clergyman, dealt with the petitions. Clergymen were trained in church law which was based on the ideals of conscience, morality, and justice. There were no complex rules of procedure and the Chancellor could dispense justice in accordance with what he considered to be fair in the circumstances. As the number of petitions increased, the Lord Chancellor set up a specific court, the Court of Chancery, to deal directly with the petitions and administer justice on principles of equity (fairness). Decisions of the Court of Chancery became as important as the decisions of the Common Law Courts and a body of equitable laws developed. Equity did not provide a complete system of laws. It only covered certain areas, and it was intended to supplement the common law where the common law was inadequate. It gave new rights in areas where the common law had provided no right, and did not have the strict time limits that applied to common law claims. There were additional remedies provided under the law of equity, other than the common law remedy of damages (compensation) that could be awarded to a successful party. But these equitable remedies were not available to a party as a right even if they won their case. Judges in a Court of Equity had discretion to award a remedy, such as specific performance (forcing a party to carry out their part of a contract), if they considered the winning party had acted fairly and it was just in all the circumstances. However, there were areas of overlap and conflict between common law and equity. In the Earl of Oxford's Case (1615) it was decided that in a conflict between equity and common law, then equity would prevail and be used in preference to common law.

The two court systems ran alongside each other for several hundred years, until eventually the two systems were merged in the Judicature Acts 1893–95 which created one court system but provided that all courts had the power to decide cases in accordance with both common law and equity. Today the two systems co-exist, and a court may, at the judge's discretion, use principles of equity where common law principles or remedies cause injustice. Both the rules from common law and equity are known as case law today, although they are often referred to under the one term of 'common law'.

1.3.2.1 Meanings of the term 'common law'

The term 'common law' has several different meanings. It is usually used to mean the law that is not the result of legislation but is the law created by the decisions of the judges. When common law is given this meaning it encompasses cases that have used both, or either, equity and common law.

An alternative meaning of the term common law is when it is used to distinguish common law from equity, and refers to case law that has been developed through the old Common Law Courts as opposed to the old Chancery Courts.

An archaic meaning of the term common law is law that is common to the whole of England as opposed to local law. However, this is no longer the usual meaning of the term.

Finally, the term may mean the law that is not foreign law; in other words, the law of England, or of other countries (such as America) that have adopted English law as a starting point. In this sense it may be contrasted with Roman, Islamic, or French law, and here it includes the whole of English law, even local customs, legislation, and equity.

1.4 Classification of Different Types of Laws

Laws can be classified in different ways, for example they can be classified into Private and Public Law, or into Civil and Criminal Law. Civil Law may be either Public or Private Law. Criminal Law is part of Public Law. Sometimes it is important to know whether a civil matter is a Public Law issue as opposed to a Private Law issue, as there are different court procedures for civil Public Law issues.

1.4.1 Public and Private Law

Public Law involves the relationship between individuals and the state and is concerned with the decisions by, and control of, government bodies. Public Law is made up of Criminal Law, Constitutional Law, and Administrative Law (see Figure 1.2). Criminal Law makes certain types of behaviour against the law and gives the state power to prosecute persons who disobey the law. The term 'person' refers to both individuals (human beings) and legal persons such as companies. A legal person is an organization that has a separate legal identity from the persons running or owning the organization. Constitutional Laws are the laws relating to the British Constitution. An example of a Constitutional Law is the Fixed-term Parliaments Act 2011, which provides fixed days for parliamentary general elections.

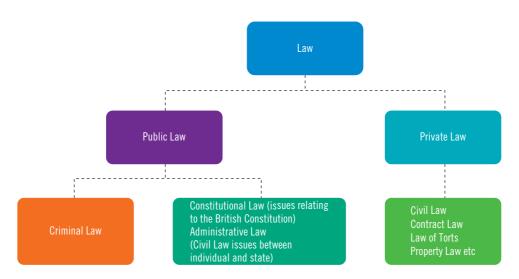


FIGURE 1.2 CLASSIFICATION OF LAW INTO PUBLIC AND PRIVATE LAW